

2 February 2016

FESTIVAL OF

LIVE

ART

# EOI FOR PARTICIPATING ARTISTS / FOLA GIFT SHOP BY OSCA



## The Idea:

Join us for the FOLA GIFT SHOP by OSCA! The GIFT SHOP is a newly commissioned work by Arts House for the 2016 Festival of Live Art and we are seeking submissions of art works or products from Australian and International artists that will become the shops stock.

In response to the invitation artist Paul Gazzola has proposed a work that places a commercial venture within the heavily subsidised arena of a Festival. FOLA GIFT SHOP by OSCA proposes an economic strategy open to anyone and everyone who would seek to contribute items for sale. FOLA GIFT SHOP by OSCA is a continuing work in the GOLD COIN SERIES from Paul Gazzola that investigates economic exchange, market values and strategies to artistic survival.

Works of any type are sought - from conceptual proposals to object based art, audio pieces, performance scores for the shop staff to deliver, works on paper, links to your work online, found objects plus more! The size and scale of artworks is unlimited and singular works produced as multiple are encouraged. All the revenue from each sale goes 100% back to the artists. Guaranteed!

## The Cold Hard Facts:

- ▲ The works need to respond to the economical constraints of the venture.  
NB: That there is no money to cover any postage/ delivery/ or return of art works to Arts House  
All items will be gift-wrapped, stamped and tagged with artist details.
- Initial sale prices for items will be agreed upon with the participating artists but at a price that can be afforded by the public. Prices will be agreed in a sliding scale depending on the day of the festival (e.g. – everything must go! on the final day of FOLA). The GIFT SHOP will be staffed and all cash sales or alternative transactions are made in agreement with the artists prior.
- Works of limited life span (e.g. perishables) or larger than 1m<sup>2</sup> need to be discussed prior.
- ▲ A series of postcards will also be made that can be co-opted as saleable items for your work.
- All un-sold work must be collected or arrangements made for its return by 18th March 2016.

## When & Where:

FOLA GIFT SHOP by OSCA will be housed at Arts House in the Foyer of the North Melbourne Town Hall. The shop will be open for business and attended at these times:

Date:	Time:
2 – 4 March	5pm – 10pm
5 March	2pm – 7pm
9 – 11 March	5pm – 10pm
12 March	8pm – 11pm

(or until all stock is sold)

For more information or to discuss your ideas and proposals, please contact Paul Gazzola at paulg@open-space.org. Or call the office of OSCA on 0404 180 667.